

# **BERNIE LITTLE DISTRIBUTORS, INC.**

## **SPONSORSHIP/DONATION REQUEST & EVENT INFORMATION FORM**

*\*In order to be considered for a sponsorship or for a beer donation, please fill out this form and email to jessica.little@bldonline.com. Once we receive all information, we will consider your request and contact you for further information.*

### **BACKGROUND**

1. Name of Event: \_\_\_\_\_
2. Name of location where event is held: \_\_\_\_\_  
\*Is a liquor license held by this location? \_\_\_\_\_
3. Is the event Associated with a not for profit corporation? \_\_\_\_\_
5. Event Date(s) and Time: \_\_\_\_\_
6. Charity the Event Benefits: \_\_\_\_\_
7. Contact Name and Title: \_\_\_\_\_
8. Contact phone numbers: Day # \_\_\_\_\_ Mobile# \_\_\_\_\_
9. Contact Email Address: \_\_\_\_\_
10. Contact Address: \_\_\_\_\_
11. How many years has the event been in existence? \_\_\_\_\_
12. Will there be beer at the event? \_\_\_\_\_
13. Brief description of event: \_\_\_\_\_  
\_\_\_\_\_

### **DEMOGRAPHICS**

1. How many people attended the event last year? \_\_\_\_\_
2. What is the *estimated* attendance this year? \_\_\_\_\_  
\*On what is this estimate based? \_\_\_\_\_

### **EVENT PUBLICITY**

1. Specifically what type of advertising/publicity materials are being used to promote this event?  
[Advertisements: Radio, T.V., Newspaper, Program, Posters, Fliers, Social Media, etc.]

_____	_____
_____	_____
_____	_____

2. What other sponsors are associated with this event and in what capacity?

_____	_____
_____	_____
_____	_____

**SPONSORSHIP**

1. What specifically would you like Bernie Little Distributors to do for your organization?  
(Please feel free to attach a sponsorship proposal package)

_____	_____
_____	_____
_____	_____

2. What would Bernie Little Distributors get in return for sponsorship? (Please list all)

*\*Please consider what would make most business sense for us as a beer distributor.*

_____	_____
_____	_____
_____	_____

[Advertisements, ability to set up display on site, hang banners, etc.]

3. Have you requested Sponsorship from Bernie Little Distributors before?

_____	_____
_____	_____
_____	_____

**BEER DONATION INFORMATION**

If the event involves the donation of beer please answer the following:

Will drinks be provided free to guests participating/ attending? \_\_\_\_\_

Is there a cash bar? \_\_\_\_\_

Are mixed liquor drinks available? \_\_\_\_\_

Is wine available? \_\_\_\_\_

Are soft drinks available? \_\_\_\_\_

Please feel free to attach any written material that you may think helpful.

I realize that some of the information given is your best estimates.

Thank you for taking the time to complete this form honestly.

Signature of preparer: \_\_\_\_\_

Date: \_\_\_\_\_